

(MAKEWAY Privacy Policy)

Last Updated August 2019

Terms of Use (See Terms & Conditions policy on this website)

These Terms of Use ("Terms") govern your rights and obligations regarding the use of MAKEWAY'S Software ("Software") and service (both collectively referred to as the "Service") on the Internet or in cellular media. These Terms constitute a fully binding agreement between Invent F & W, LLC (including its affiliates and subsidiaries, "MAKEWAY" or "We") the proprietor of all rights in and to the Service, and you. It is therefore recommended that you carefully read these Terms. By using the MAKEWAY Service, you signify your assent to these Terms; MAKEWAY'S privacy policy (["Privacy Policy"](#)); both of which are an integral part of these Terms. If you do not agree to these Terms or any of its parts, then you are prohibited and must refrain from using the Service. Key Points. The following key points of the Terms are highlighted here for your convenience only. These key points are not made in lieu of the full Terms and their presence in this section does not mean that they are intended to supersede or override any other terms or conditions provided by MAKEWAY. Road information prevails. The information provided by the Service is not intended to replace the information provided on the road, such as travel direction, time-based restrictions, lane restrictions, road blockades, traffic signs, traffic lights, police instructions, cautious driving, etc. Always drive vigilantly according to road conditions and in accordance with traffic laws.

+++++

Privacy Policy Effective August 1, 2019

MAKEWAY respects your privacy. MAKEWAY and its affiliates (" MAKEWAY" or the (Company) offers alerts to the presence and location of emergency vehicles and other roadway impairments to users of MAKEWAY'S mobile application (the "Application") (collectively referred to as the "Services"). This Privacy Policy describes:

- The information that MAKEWAY collects from users;
- How that information is used by MAKEWAY; and
- The rights and options available to users. This Privacy Policy is incorporated as part of the MAKEWAY Terms of Use (the " Terms of Use " or the " Terms "). Your use of the Services is subject to the Terms of Use and this Privacy Policy and indicates your consent to them. The Services are not intended for use by persons under the age of 13. If you are under 13, you may not download or use the Application. In this Privacy Policy, the term "personal information" means any information collected by us or provided by you that, with reasonable efforts, may be used to identify you, which may include first and last name, home address, email address and, in certain circumstances, your location and route information. Contact MAKEWAY/ Abuse reports If you believe that your privacy has been compromised by any person, in the course of using the Services, then please contact MAKEWAY at:

info@makewaysafety.com. You may send MAKEWAY other requests, responses, questions and complaints by email to at: info@makewaysafety.com.

Whenever you use the Services, MAKEWAY will collect:

- Location information, for example in the form of GPS signals and other information sent by your mobile device on which the Application is installed and activated. MAKEWAY uses this location and route information to know when to send a driver an alert properly based on the location of an emergency vehicle. Please note that when you first install the Application on your mobile device, MAKEWAY will set up an account associated with that mobile device (the Account). MAKEWAY will collect and use your information, in accordance with this Privacy Policy, whenever you activate the Application on that mobile device.
- When using the Application, your approximate location and other information will be available to internals of MAKEWAY.

Uses of information.

MAKEWAY may use information collected from or provided by you for the following purposes:

- To provide you with the Services. For example, MAKEWAY may use your location and route information to better alert a wider range of drivers through working with 3rd parties.
- To improve the experience of other users. For example, MAKEWAY may use your route information to improve the accuracy of its mapping and navigation data;
- To provide you with support and handle requests and complaints;
- To send you updates, notices, announcements, and additional information related to the Services;
- MAKEWAY will not knowingly share your personal information with any advertisers, without your explicit consent and as allowed for under this Privacy Policy;
- To create aggregated and/or anonymous data (where such data does not enable the identification of a specific user). See how MAKEWAY uses aggregated information, below;
- To conduct surveys and questionnaires;
- To share your submissions with other users of the Services and to facilitate communication between you, MAKEWAY and other users;
- To enforce the Terms of Use;
- To contact you when MAKEWAY believes it to be necessary;
- To comply with any applicable law and assist law enforcement agencies under any applicable law, when MAKEWAY has a good faith belief that MAKEWAY'S cooperation with the law enforcement agencies is legally mandated or meets the applicable legal standards and procedures;
- To prevent fraud, misappropriation, infringements, identity theft and other illegal activities and misuse of the Services;
- To handle breakdowns and malfunctions;
- To take any action in any case of dispute, or legal proceeding of any kind between you and the Service, or between you and other users or third parties with respect to, or in relation with the Service;
- For purposes provided under this Privacy Policy and the Terms of Use. Further information may be collected when MAKEWAY exchanges communications with you, for example, if you submit a request, contact MAKEWAY'S support team, or report a violation to the abuse team. Meta-data that we collect MAKEWAY collects information about the use

of the Services. For example, MAKEWAY may record the frequency and scope of your use of the Services, the duration of your sessions, information about the device on which you have installed the Application. Sharing information with others MAKEWAY does not sell, rent or lease your personal information to third parties. MAKEWAY will not share your personal information with others, without your consent, except for the following purposes and to the extent necessary in MAKEWAY'S good-faith discretion:

- If MAKEWAY reasonably believes that you have breached the Terms of Use, or abused your rights to use the Services, or performed any act or omission that MAKEWAY reasonably believes to be violating any applicable law, rules, or regulations. MAKEWAY may share your information in these cases, with law enforcement agencies and other competent authorities and with any third party as may be required to handle any result of your wrongdoing;
- If MAKEWAY is required, or reasonably believes that it is required by law to share or disclose your information;
- In any case of dispute, or legal proceeding of any kind between you and MAKEWAY, or between you and other users with respect to, or in relation with the Services;
- In any case where MAKEWAY reasonably believes that sharing information is necessary to prevent imminent physical damage or damage to property;
- If MAKEWAY organizes the operation of the Services within a different framework, or through another legal structure or entity, or if MAKEWAY is acquired by, or merged into or with another entity, or if MAKEWAY enters bankruptcy, provided however, that those entities agree to be bound by the provisions of this Privacy Policy, with respective changes taken into consideration;
- For facilitating the Service and to store your data on servers located in the U.S.A and the European Union.
- To collect, hold and manage your personal information through cloud based or hosting services or a third party or a party affiliated or connected to MAKEWAY, as reasonable for business purposes, which may be located in countries outside of your jurisdiction, including but not limited to the United States of America.

How does MAKEWAY use aggregated information?

MAKEWAY may use anonymous, statistical or aggregated information (including anonymous location information), in a form that does not enable the identification of a specific user, to properly operate the Services, to improve the quality of the Services, to enhance your experience, to create new services and features, including customized services, to change or cancel existing content or service, and for further internal, commercial and statistical purposes. MAKEWAY may also use anonymous, statistical or aggregated information collected on the Services, in a form that does not enable the identification of a specific user, by posting, disseminating, transmitting or otherwise communicating or making available such information to users of the Services, to the Services' providers, partners and any other third party. For example, GPS information that we receive from your mobile device may be provided to map editors in an aggregated and/or anonymous form to help improve the map and solve map problems.

Information Security.

MAKEWAY has implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. However,

these measures are unable to provide absolute assurance. Therefore, although MAKEWAY takes great efforts to protect your personal information, MAKEWAY cannot guarantee and you cannot reasonably expect that MAKEWAY'S databases will be immune from any wrongdoings, malfunctions, unlawful interceptions or access, or other kinds of abuse and misuse. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to this Privacy Policy. MAKEWAY may from time to time change the terms of this Privacy Policy.